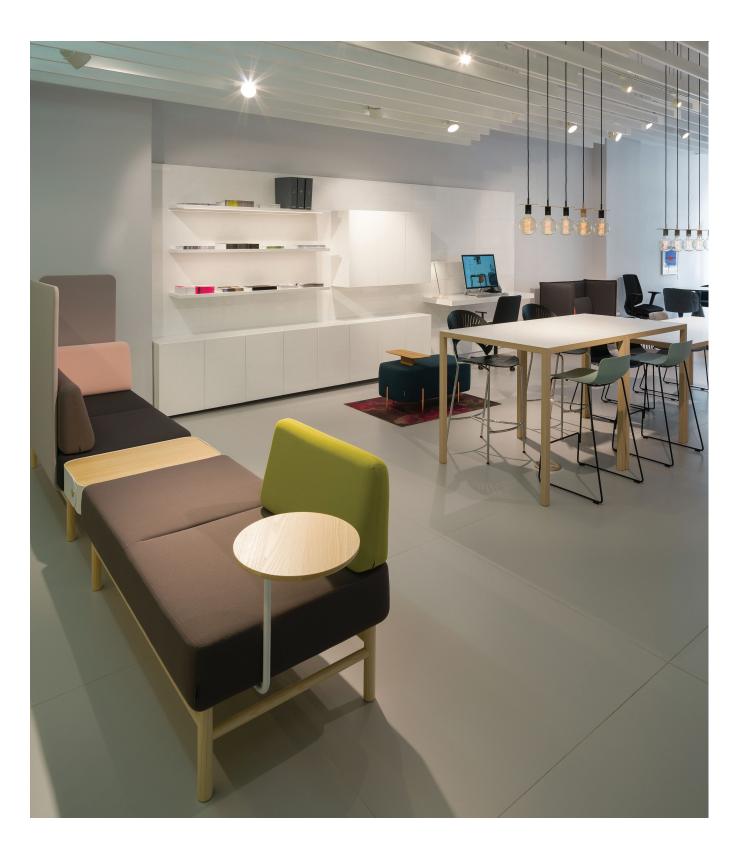
Media Kit



About Drechsel Studio

Located in Toronto, Canada—Drechsel Studio is a synthesis of residential and commercial furniture—supporting creativity, interaction, and well-being. Our multidisciplinary approach is defined through meticulous furniture curation with a global awareness of design and market trends.

Brands

Drechsel Studio represents exclusive European and North American collections from Sweden, Denmark, Finland, Norway, Germany, Italy, Spain and the USA:

Arco, Asplund, David Design, Estel, Framery, Fredericia, Framery, Friends & Founders, Gärsnäs, Heymat, Knoll, Neo/Craft, Sancal, Verpan, Wendelbo, Won Design, Woud

About Drechsel

Founded in 1991 by furniture entrepreneur, Fred Drechsel, Drechsel is one of Canada's largest full service dealers. We source, supply, install and reconfigure furniture solutions for public, institutional, and private sector clients that inspire creativity and support well-being while meeting your timeline and budget.

Founded

April 2017

Parent Company

Drechsel Founded 1991

Location

150 King Street East Toronto, Ontario M5A 1J3 Canada

Showroom Size

2600 square feet

Audience

Interior Designers Architects Consumers

Product Focus

Ancillary Contract Residential Hospitality

- → A unique showroom experience focused on collaborative furniture products in Toronto
- → A comprehensive showcase of Europe's best manufacturers, designers and creators
- → A destination for design professionals and design-focused consumers
- → A showcase of the latest in hybrid commerical / residential interiors

Website + Social Media

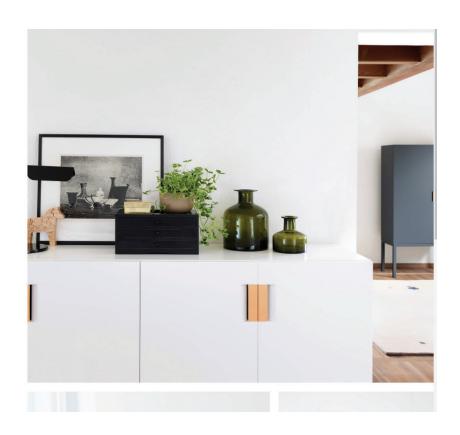


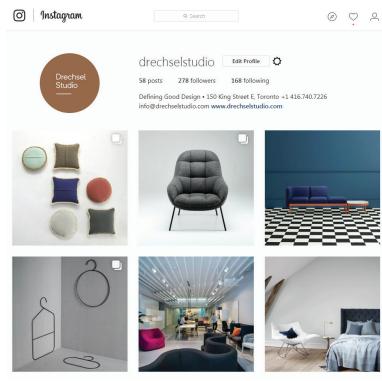
Asplund
Arco
David Design
Engelbrechts
Estel
Framery
Fredericia
Friends & Founders
Gärsnäs
Heymat
Knoll
Neo/Craft
Sancal
Verpan
Wendelbo
Won
Woud

Defining Good Design

Studio

Drechsel Studio is a synthesis of residential and







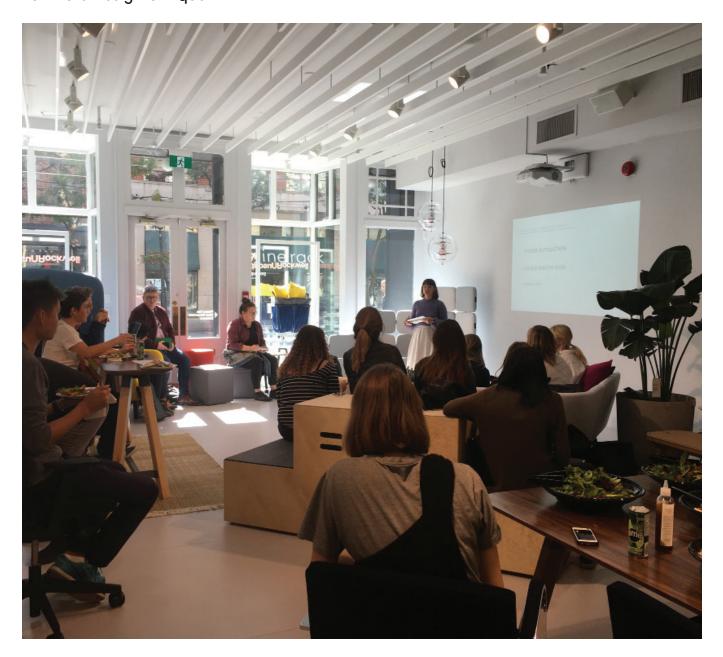
September 2017 Rockwell Unscripted Pop Up Shop Opening Night Preview with Knoll







October 2017 Ryerson School of Interior Design Furniture Design Critique



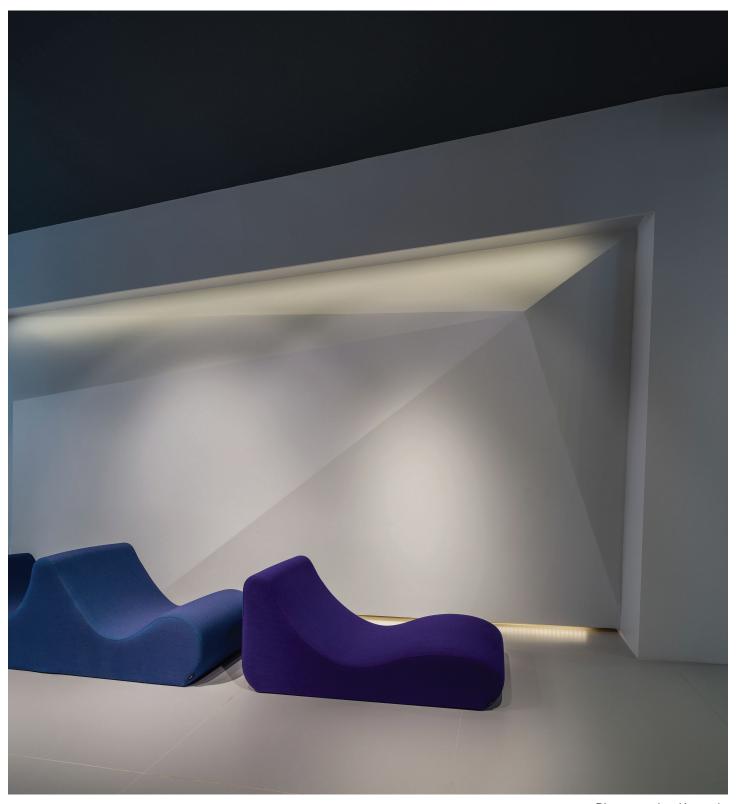




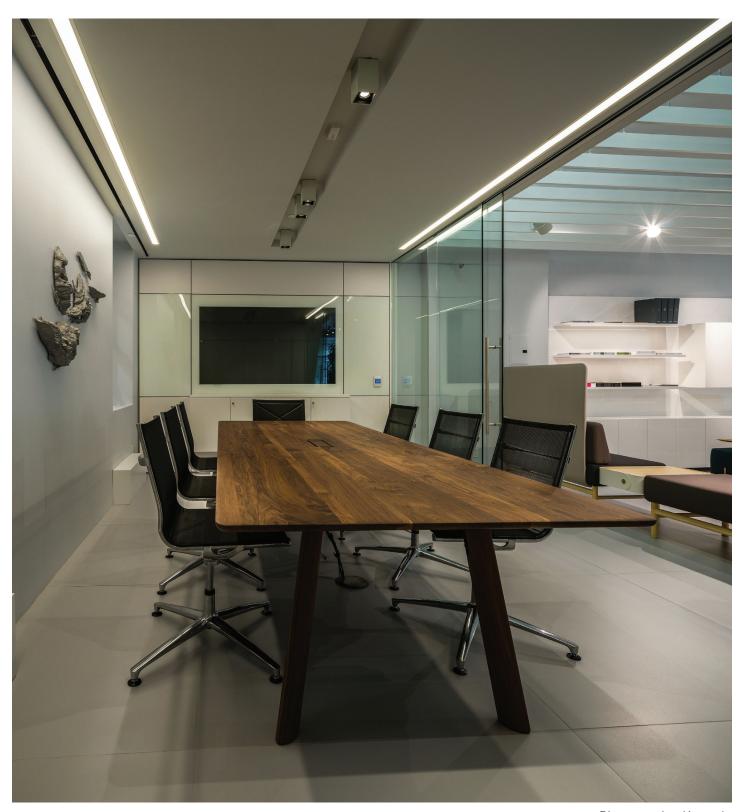
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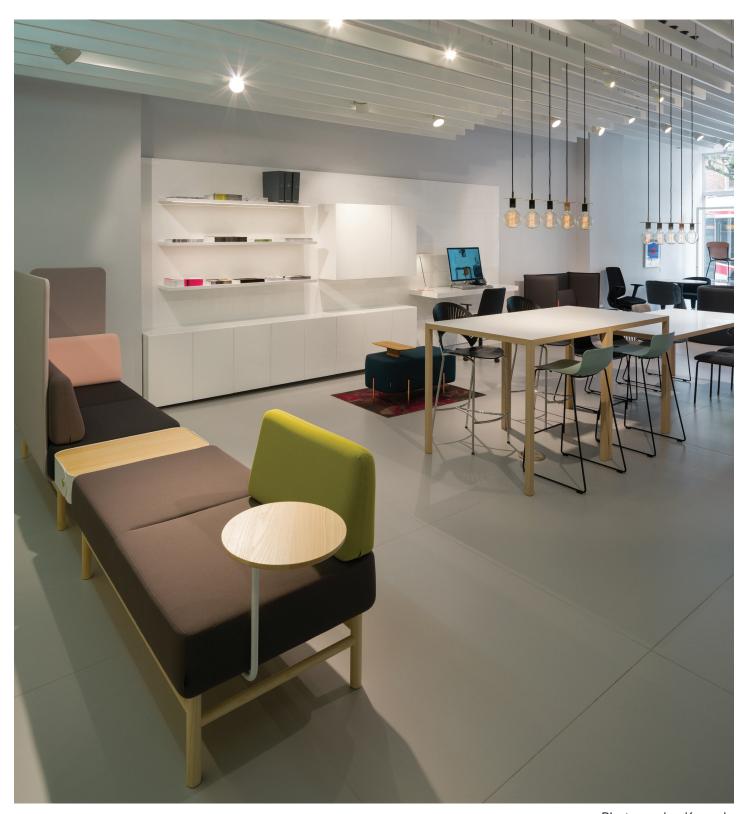
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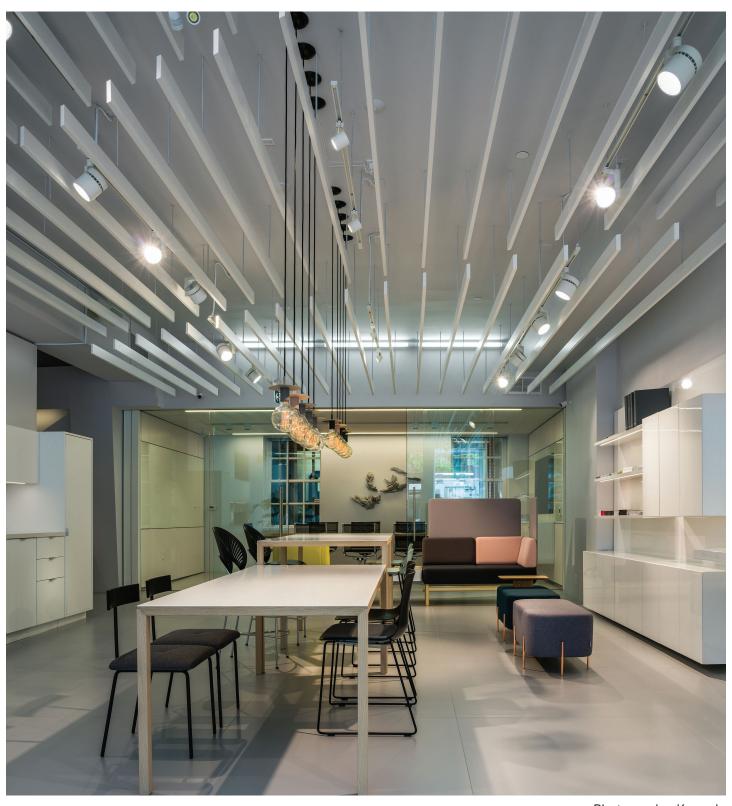
Photography: Kerun Ip



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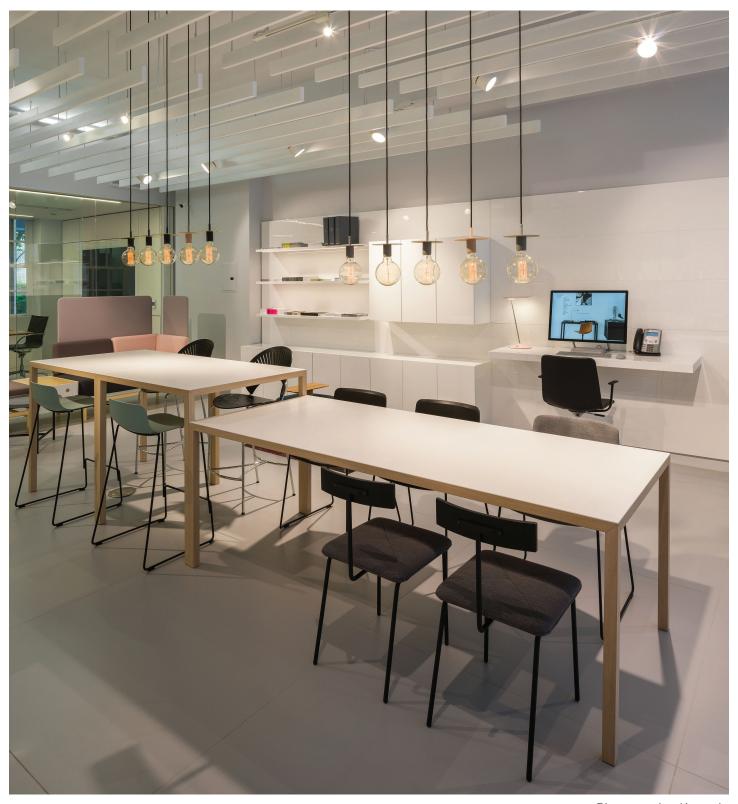


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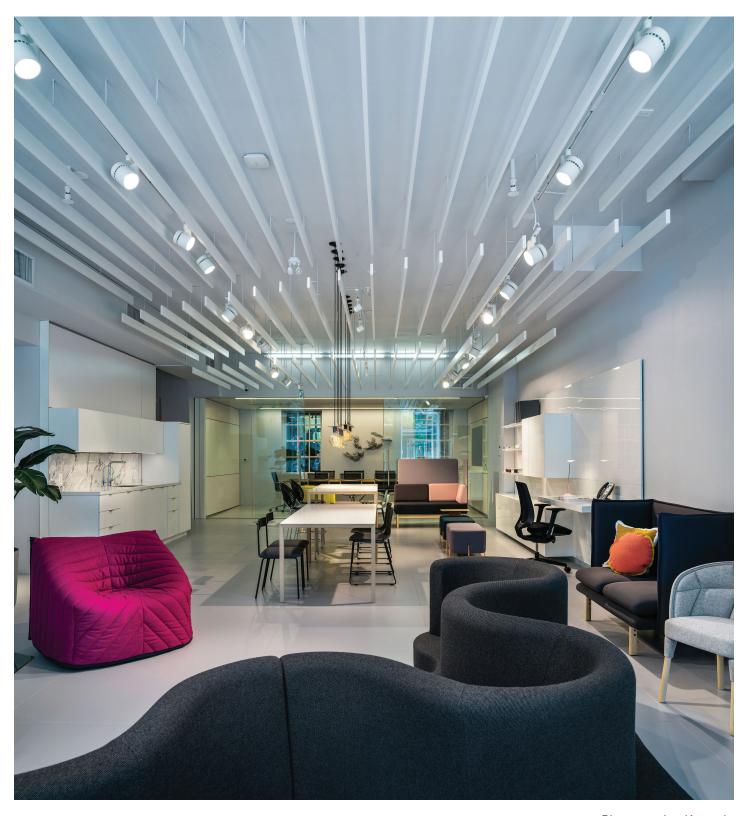


Photography: Kerun Ip

Showroom Photography



Photography: Kerun Ip



Photography: Kerun Ip

Showroom Photography





Showroom Photography



Photography: Kerun Ip





drechselstudio.com @d



Photography: Kerun Ip

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DRECHSEL