ASPLUNDICARPETS

### ONLY THE FINEST TECHNIQUES AND MATERIALS

When we strive to create carpets that are stylish and durable enough to be passed on for generations, only the finest materials and techniques are good enough. Our carpets are woven, knotted or tufted by hand, by skilled craftsmen.

Handcrafting makes each carpet unique, like a piece of art. We use superior quality New Zealand wool as primary material. The wool is rich in natural fats that give the carpets a beautiful luster while also providing good protection against stains. In some designs we add fine materials like silk or tencel, for a characteristic look and feel.

Fleur Hand knotted Platinum Ru

Tibetan Thin Hand knotted Rug

> Hand tufted New Zealand wool and woolblends

Sumak Hand knotted carpet

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# **OUR QUALITIES**

### HAND KNOTTED

The beauty and durability of a hand knotted rug is beyond compare. We offer hand knotted carpets in 5 different qualities:

INDO NEPAL, TIBETAN TIBETAN THIN, A-KNOT and SUMAK.

The rugs in our Platinum series, our most exclusive, are made of 75% wool and 25% silk. Platinum rugs made using the **INDO NEPAL** technique have the most dense knotting, about 122 000 knots per m2.

Platinum rugs made using the **TIBETAN** technique are made with larger knots and thicker threads of yarn creating a more vivid style. It also has a higher pile that are more roughly cut. **TIBETAN THIN** is a tight but slightly thinner handknotted carpet with a shorter pile. It's made from either 100% New'Zealand wool with a cut out pattern or a pattern in a tencelwool blend. The blend gives the carpet a beautiful lustre and shine.

The rugs in our **A-KNOT** series are made with medium-sized knots, in 100% wool. A-Knot rugs are similar to our tufted rugs in appearance, but they have less yarn and are more durable, especially for floors with heating systems. A-Knot is available in most of our carpet designs.

SUMAK is an ancient knotted technique which looks braided, the pattern is raised in a pile.

### HAND TUFTED

Hand tufted rugs should not be confused with machine-made tufted rugs. Hand tufting is a traditional method, which requires a high level of craftsmanship. Our rugs are entirely made by hand: the yarn is hand dyed, tufted by hand with a small mechanical tool and finally sheared, using hand held scissors. No electricity is used. Our hand tufted rugs comes in two qualities: 100% New Zealand wool and WOOLSILK 50/50.

**100% WOOL** is our standard quality and has a pile height of 1,5 - 2 cm. The weight is approx. 3 - 3,5 kg/m2. The **WOOLSILK 50/50** is made of 50% wool and 50% tencel and has a pile height of 2 - 2,5 cm. The rugs weigh approx. 3,5 - 4 kg/m2. Woolsilk has a beautiful lustre thanks to the special wool mix.

### HAND WOVEN

Our hand woven carpets are made manually by skilled craftsmen on traditional flat looms in small villages along the Ganges River in India.

Here, Dhurries are made in the traditional nomadic way, in two different qualities: **SUPER DHURRIE**, a thick carpet made entirely of wool, and the slightly thinner **DHURRIE**. Our **KELIM** carpets are woven using techniques with origins in Turkish Anatolia. These carpets are woven tightly, using silky wool, which makes them particularly soft.

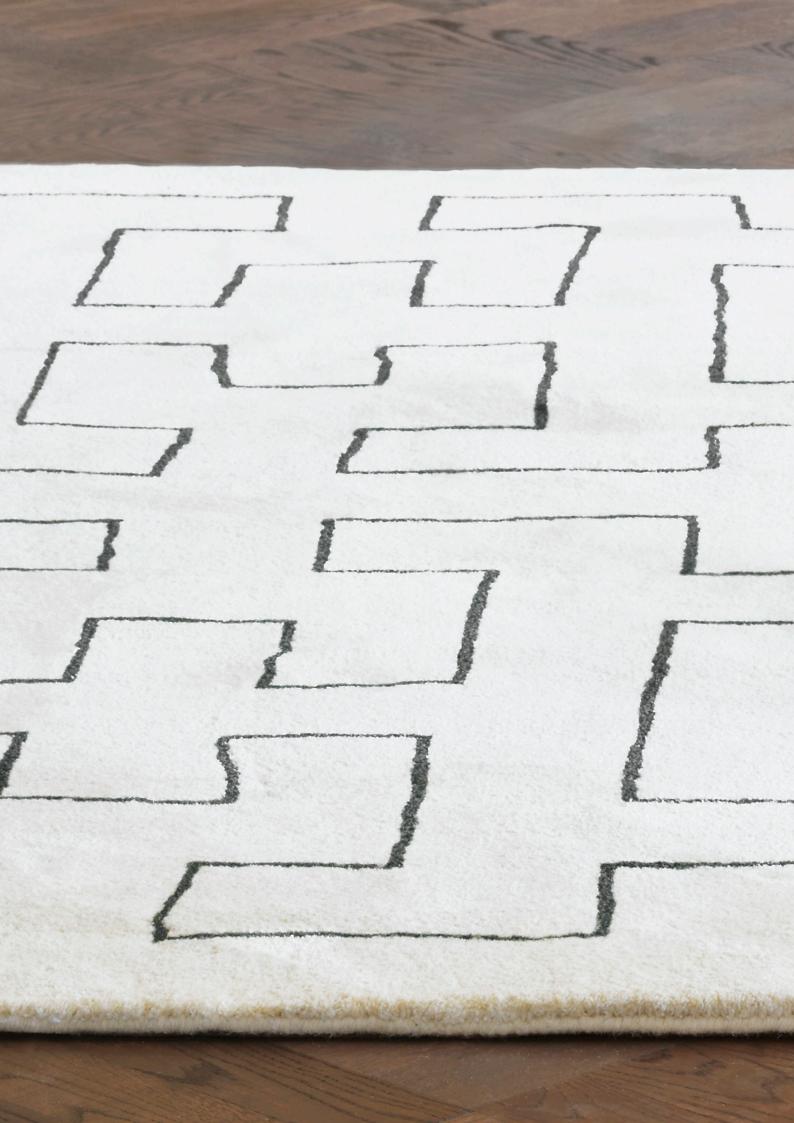
#### HAND WOVEN AND KNOTTED PILE

This technique is extra time consuming and requires exceptionally skilled craftsmen. The base is a hand woven Dhurrie in 100% New Zealand wool where a pattern or pile, in wool or tencel, is stitched or knotted onto the base by hand.

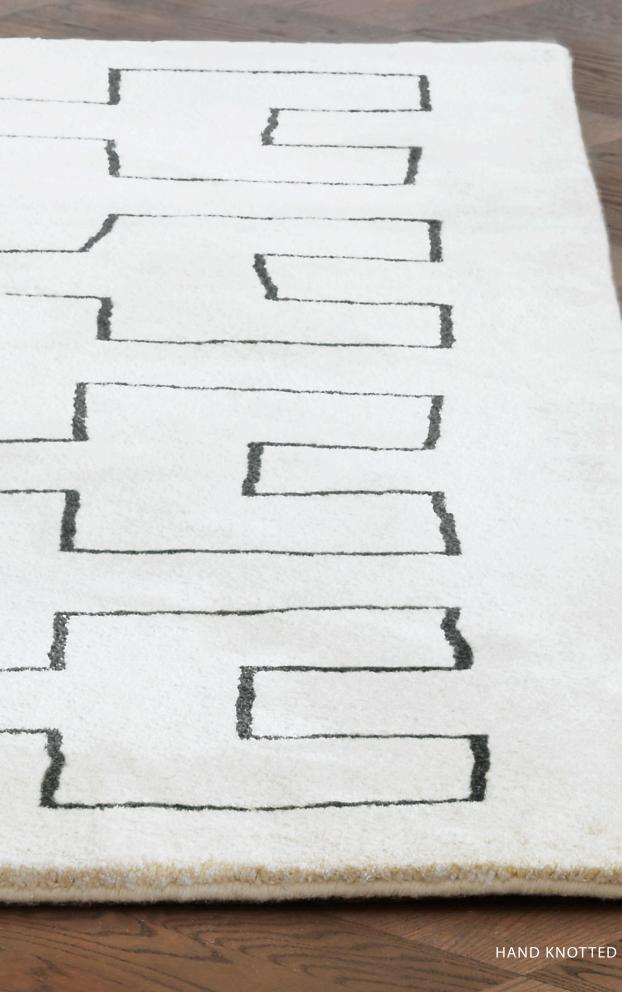








**Maze** Hand knotted Platinum Rug





### HAND KNOTTED PLATINUM RUGS



**Rooftop** By Thomas Sandell



**Pebbles** By Thomas Sandell



**Fleur** Base in White 01



Tibetan



**Fish** By Thomas Sandell



**Flag** By Thomas Sandell



Lapp By Thomas Sandell



**Maze** By Tom Dixon

#### PLATINUM

Platinum is our top of the line carpets. Hand knotted in highest possible quality. 75% New Zealand wool, 25% silk. Platinum comes in two different qualities: Indo Nepal with an extra fine, tight pile. Tibetan knotted with a bigger knot that gives a looser, more heavy pile. Standard sizes: 90x150 cm 160x240 cm 200x300 cm 200x200 cm Customers size: Since our carpets are made to order we are flexible with sizes.

Calculate the square meter (m2) as follows:

Rectangular: width x length = m2

Round: radius x radius x 3,14 = m2

Shown carpets are in 160x240cm or 200x200cm.

Pattern will be scaled to size or repeated .



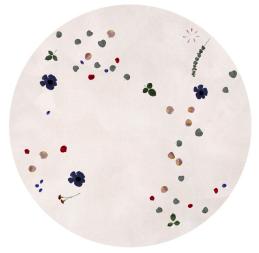
### FLEUR - HAND KNOTTED PLATINUM RUG

By Broberg & Ridderstråle





Fleur Base in Beige 24



Fleur Round Base in White 01

#### FLEUR

Base in White 01

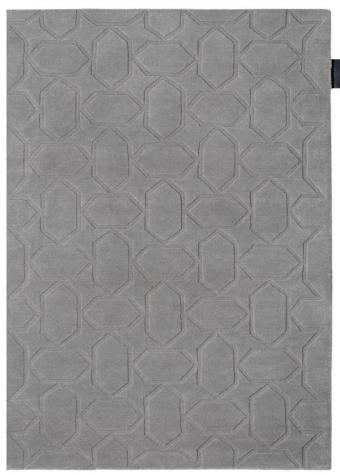
This rug was designed to be a modern take on the classic flower patterns. It actually is a photography of a bunch of flowers thrown on the floor from a high ladder then photographed.

This rug is handknotted in wool, the flowers are in real silk or in a silk mix, some of the flowers are raised fom the carpets to enchance the feeling of real flower petals.

We have some standard sizes for this carpet, rectangular or round. Standard Sizes: 90x150 cm 160x240 cm 200x300 cm Ø 180 cm Special sizes can be made but then new drawings will be sent upon order to be approved.



### GEMS-HAND KNOTTED TIBETAN THIN RUGS



**Gems Relieffe** By Damian Williamson

#### **TIBETAN THIN**

Tight but a slightly thinner hand knotted carpet with a shorter pile. The same knot as Tibetan but with a lower pile and less yarn is used. It's made from either 100% New Zealand wool with a cut out pattern or with a pattern in a tencel-wool blend. The blend gives the carpet a beautiful lustre and shine, due to the mix of 75% tencel and 25% wool. Standard sizes:

90x150 cm 160x240 cm 200x300 cm

Customers size: Since our carpets are made to order we are flexible with sizes. Calculate the square meter (m2) like this: Rectangular: width x length = m2 Don't forget to take into consideration pattern repeat approximately 27cm x 27cm



**Gems Multi** By Damian Williamson



**Gems Outlined** By Damian Williamson



### HAND KNOTTED SUMAK







**Gems** By Damian Williamson

#### SUMAK

A finely hand knotted carpet with a braided look and a raised pile pattern. Suggested colours: Thunder 73, Cloud 76, Silver 71, Light Beige 23, Sky Blue 27. Standard colours also available.

Standard sizes: 90x150 cm 160x240 cm 200x300 cm

Customers size: Since our carpets are made to order we are flexible with sizes. Calculate the square meter (m2) like this: Rectangular: width x length = m2 Don't forget to take into consideration pattern repeat approximately 27cm x 27cm



### **BIBLIOTEKET RUG**

Hand knotted in wool and tencel by Emma Olbers







Biblioteket Large

**Biblioteket Medium** 

**Biblioteket Small** 

#### BIBLIOTEKET

This carpet is designed for the public library in Stockholms newly renovated and reopened National museum by Emma Olbers for ASPLUND carpets. It is made in a finely hand knotted tibetan thin with 50% wool and a 50% tencel mix. Comes in 3 sizes: Large: 255x285 cm Medium: 255x233 cm Small: 255x205 cm

Custom size on request.



### HAND TUFTED RUGS

100% New Zealand wool



#### RUGS

100% New Zealand wool. Hand tufted in India. Made to order.

General standard sizes: 90x150 cm 160x240 cm 200x300 cm

Customers size: Since our carpets are made to order we are flexible with sizes. Calculate the square meter (m2) like this: Rectangular: width x length = m2 Round: radius x radius x 3,14 = m2 Don't forget to take into consideration pattern repeat. Shown carpets are in 160x240cm . -Pattern will be scaled or repeated according to size.

# HAND TUFTED RUGS

100% New Zealand wool



Bow By Studio ASPLUND



Carpet on Carpet By Jonas Bohlin



**Fish** By Thomas Sandell

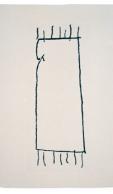


**Eucalyptus** By Broberg & Ridderstråle

20



**Mini Flag Tufted** By Thomas Sandell



Carpet on Carpet By Jonas Bohlin



**Tokyo Taxi** By Claesson Koivisto Rune



**Bluebell** By Broberg & Ridderstråle



**JL** By Jonas Lindwall



**Dot** By Pia Wallén



**Air** By Thomas Sandell



**Rose** By Broberg & Ridderstråle



**Convex** By Pia Wallén



**Wibes** By Staftan Holm



**Classic Minimum** By Studio ASPLUND



**Beach** By Kristina Håård



**Twice** By Jessica Signell Knutsson



Mr Dottie By Thomas Sandell



**Krickan** By Kristina Råström



Miss Dottie Hand tufted rug in New Zealand wool with "woolsilk" pattern.

# HAND TUFTED ROUND & SQUARE RUGS

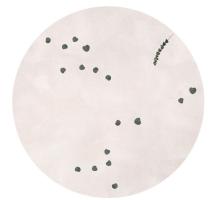
100% New Zealand wool



**Lotus** By Broberg & Ridderstråle



**Trace** By Ola Rune



**Eucalyptus** By Broberg & Ridderstråle



Miss Dottie By Thomas Sandell



Maze-tufted By Tom Dixon



Kilt By Claeson Koivisto Rune

#### RUGS

100% New Zealand wool. Hand tufted in India. Made to order.

Size examples: 200x200 cm Ø 180 cm

Ø 220 cm

Customers size: Since our carpets are made to order we are flexible with sizes. Calculate the square meter (m2) like this: Rectangular: width x length = m2 Round: radius x radius x 3,14 = m2 Shown Carpets are in Ø 180 cm or 200x200cm. Pattern will be scaled or repeated to size.



**Crux** By Pia Wallén

Standard sizes: 125x125 cm 200x200 cm



## WOOLSILK RUGS

Hand tufted in 50% wool and 50% tencel



By Piero Lissoni Sizes: longest sides measured . Shape1: (L2) 2632x1613 (L3)3690x2264 Shape2: (L6 )2200x860cm (L7)3142x1189cm Shape3: (L8)1495x1290cm (L12)2340x2005cm(L13)3930x3372cm Shape 4:(L10)3386x1363cm

Our woolsilk quality consists of 50% high quality wool and 50% natural fiber from fast growing forests, Tencel . The Tencel is also 95% biodegradable.

The surface of this qualitymix gives both a durable rug but also a vividness and extra lusture. Please note that the pile on all our woolsilk carpets are lightly rought cut to enchance this feeling.

The lle rugs have standard sizes ( can be enlarged procentually) The Plain monochrome rugs can be ordered in customers size

In the following pages the woolsilk with set patterns, material mixes and colours will be presented.

#### WOOLSILK PLAIN

50% wool and 50% tencel. Hand tufted in India. Made to order. Standard size: 160x240 cm 200x300 cm Ø 180 cm Customers size: Since our carpets are made to order we are flexible with sizes. Calculate the square meter (m2) like this: Rectangular: width x length = m2 Round: radius x radius x 3,14 = m2

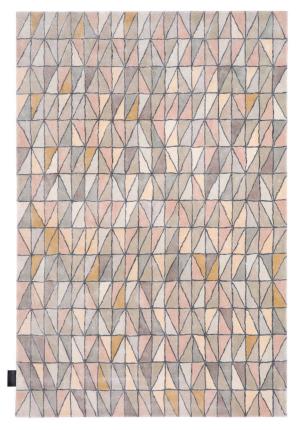


Plain Woolsilk



Wedge Blue Shades By Marie-Louise Hellgren

# HAND TUFTED TENCEL ® CARPET



Wedge Beiges By Marie-Louise Hellgren

#### HAND TUFTED TENCEL ®

TENCEL® branded lyocell fiber. Fiber production itself is extremely ecofriendly, due to the closed loop system. Textiles of TENCEL® fibers are more absorbent than cotton, softer than silk and cooler than linen and with an amazing lustre and shine.

Standard fixed colours: Beiges or Blues. Standard size: 160x240 cm

#### Customers size:

For the Beige carpet, pattern can be enlarged in a repeat of approximately 16 and 8 cm . For the Blue carpet that has a fixed pattern;The width

can be enlarged in a 8 cm repeat but for a longer than 240 cm, a new design has to be made by our studio.



Wedge Blues By Marie-Louise Hellgren



### **GRADIENT** SERIES

Hand tufted in a special wool and tencel blend by Mattias Stenberg



**Gradient Blues** 





**Gradient Browns** 

**Gradient Greens** 

#### GRADIENT

Wool and tencel blend. Hand tufted in India. Made to order. Standard size: 160x240 cm

Customer size: Since our carpets are made to order we are flexible with sizes. Calculate the square meter (m2) like this: Rectangular: width x length = m2 Round: radius x radius x 3,14 = m2 Don't forget to take into consideration pattern repeat.



## HORIZON

Hand tufted rugs for walls or floors in a special wool and tencel blend by Mattias Stenberg





Horizon Ice



Horizon Frost



Horizon Lake



Horizon Midnight

#### HORIZON

Wool and tencel blend. Mixed compositons of fabric to create a vivid carpet. Hand tufted in India. Made to order.

Standard size: 160x160 cm 160x240 cm Costume size on request. **Mini Flag** Hand woven kelim carpet

> **Tokyo Taxi** Hand woven dhurrie carpet

**Star** Hand woven dhurrie carpet

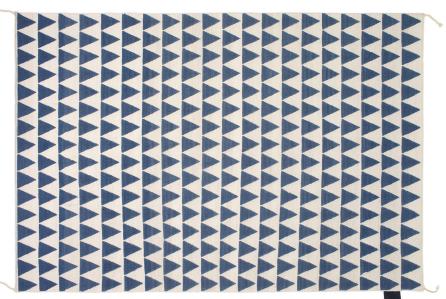
**Point** Hand woven dhurrie carpet



# MINI FLAG

### By Thomas Sandell

Hand woven kelim carpet in 100% wool. Our kelim yarn is selected to be extra soft and lustrous.



Mini Flag Blue / White



Nordic Bitter Chocolate



Nordic White

Nordic Light Beige



Mini Flag Dark Grey / White

\* Nordic Grey Anthracite

### **Sizes:** 80x156 cm 80x260 cm 160x240 cm 220x276 cm



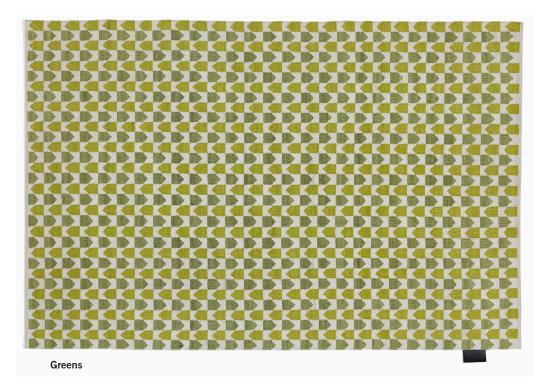


# POINT

#### By Sandra Adrian Asplund

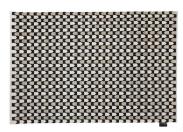
Hand woven dhurrie carpet in 100% wool.

The wool used in this carpet is dyed on a natural wool and gives the weave a melange look.

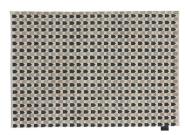




Whites



Grey Blue



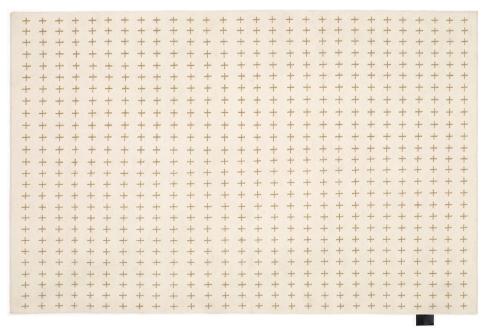
Greige

**Sizes:** 80x150 cm 80x260 cm 160x240 cm 200x300 cm



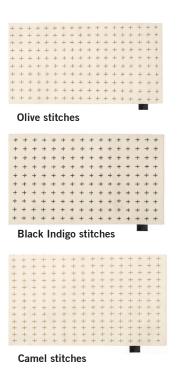
## STITCH By Pia Wallén

Hand woven carpet in 100% wool with hand stitched pattern in natural yarn. The wool used in this carpet is dyed on a natural wool and gives the weave a melange look.



Camel stitches

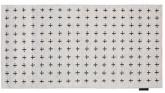
White 01 base:



#### Sizes:

80x150 cm 80x260 cm 160x240 cm 220x330 cm

#### Nat Light Grey base:



Black Indigo stitches



Olive stitches



White stitches



## STAR By Emma Olbers

Hand woven carpet in 100% wool with hand stitched pattern and a cotton fringe. The wool used in this carpet is dyed on a natural wool and gives the fabric a melange look.



Nat. Rye



Nat. Light Grey



Nat. Medium Grey

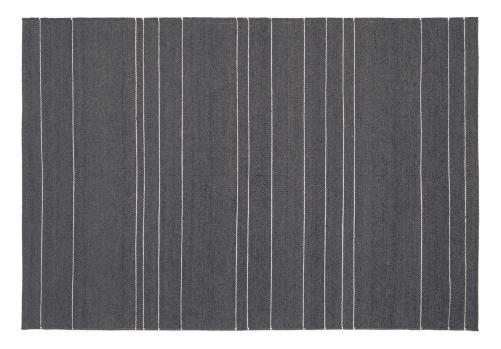
Sizes: 80x150 cm 80x260 cm 160x240 cm 220x300 cm



# RAND 25

#### By Claeson Koivisto Rune

Hand woven superdhurrie carpet in 100% wool. A thicker woven carpet with folded edges. The wool used in this carpet is dyed on a natural wool and gives the fabric a melange look.



Nat. Medium Grey. Stripes in White



Nutbrown. Stripes in White



Nat. Rye. Stripes in Dark Blue

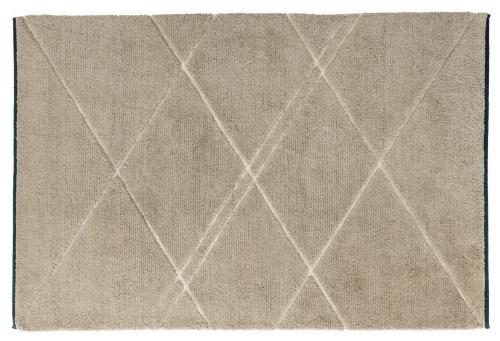
Sizes: 80x150 cm 80x260 cm 160x240 cm 220x330 cm



# CARPET C

### By Anya Sebton & Eva Lilja Löwenhielm

Hand woven carpet in 100% wool with a hand knotted wool pile with contrasting edges. The wool used in this carpet is dyed on a natural wool and gives the weave a melange look.



Nat. Rye



Nat. Dark Grey



Nat. Light Grey

**Sizes:** 80x150 cm 160x240 cm 220x330 cm



Fleurette Bluebell Hand tufted rug in 100% New Zealand wool

ANNIHUUDEA

SALVALE FAILED

## CARPET COLOUR GUIDE

#### Hand tufted, Hand knotted, Hand woven.

01 White 02 Black 03 Dark Grey 04 Grey Anthracite 05 Light Grey 06 Dark Blue 07 Blue 08 Lilac 09 Green 10 Olive 11 Yellow 12 Orange 13 Red 14 Rust 15 Potato 16 Camel 17 Brown 18 Elephant Grey 19 Bright Orange 20 Pearl Blue 21 Mint Green 22 Eggnog 23 Light Beige 24 Beige 25 Light Blue 26 Lavender 27 Sky Blue 28 Violet 29 Deep Purple 30 Chocolate 31 Petroleum Green 32 Pine 33 Lime 34 Apple 35 Light Green 36 Wine 37 Coral 38 Terracotta 39 Turquoise 40 Pink 41 Khaki 42 Moss 43 Indigo 44 Bitter Chocolate 45 Mole 46 Pea 47 Acid Green 48 Light Fuchsia 49 Dark Fuchsia 50 Azure 51 Raspberry 52 Citrus Yellow

53 Mustard 54 Baby Pink 55 Black Indigo 70 Medium grey 71 Silver 72 Tin 73 Thunder 74 Plum 75 Jade 76 Cloud 77 Chartreuse Woolsilk 01 White 02 Black 04 Grey Anthracite 05 Light Grey 14 Rust 15 Potato 17 Brown 24 Beige 29 Deep Purple 33 Lime 34 Apple 37 Coral 41 Khaki 42 Moss 43 Indigo 45 Mole 49 Dark Fuchsia 53 Mustard 70 Medium grey 71 Silver 72 Tin 73 Thunder 74 Plum 75 Jade

### Naturals

77 Chartreuse

76 Cloud

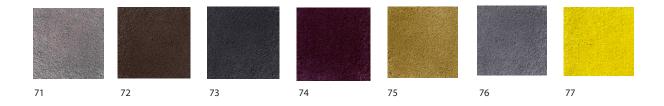
60 Natural Light grey 61 Natural White 63 Natural Dark grey 64 Natural Rye 65 Natural Light green 66 Natural Medium Grey 67 Natural Brown

The colours may vary slightly as the wool is dyed by hand. Platinum carpets are made up of 75% wool and 25% silk. The colour is therefore slightly more mottled. See separate washing instructions.

# COLOURS

Standard, seen on tufted samples in 100% New Zealand wool.





## WOOLSILK COLOURS

50% New Zealand wool, 50% viscose.



### "NATURALS" COLOURS

100% New Zealand wool dýed on a natural yarn. For woven qualities and selected other designs.



All yarns is dyed by hand

ATC"



### **CUSTOM MADE**

If you are on the lookout for something truly unique, our carpets can be custom made to suit your individual preference. We are happy to adjust the shape, size, pattern and colours of our designs to complement home, office or public space. We offer 77 standard colours knotted/tufted/woven carpets after your request.



