

Verner Panton

Danish designer (1926 - 1998)

Among the giants of Danish design, Verner Panton established a unique reputation for his exuberant originality and tireless experimentation. Panton created lamps, furniture and textiles – and was also a sought-after interior designer. Although he was at the forefront of mid-century Danish Modern, Panton's contribution was anything but mainstream. He enthusiastically embraced new materials, he splashed with a bold colour palette, and he playfully imbued many of his sculptural creations with a strong graphical expression – without ever compromising on quality or workmanship.

Panton's iconic designs have emerged as contemporary design classics – as strikingly inventive now as they were 50 years ago.

Panton's interior installations have attained legendary status. The most famous examples are the 'Visiona' ship installations for the Cologne Furniture Fair (1968 and 1970), the Spiegel publishing headquarters in Hamburg (1969) and the Varna restaurant in Aarhus (1971).

Verner Panton in his own words:

"The main purpose of my work is to provoke people into using their imagination. Most people spend their lives living in dreary, grey-beige conformity, mortally afraid of using colours. By experimenting with lighting, colours, textiles and furniture and utilizing the latest technologies, I try to show new ways, to encourage people to use their imagination and make their surroundings more exciting".

Marianne Panton (Verner Panton's wife):

"For 35 years, I had the pleasure of taking part in the world famous design work by my husband Verner Panton. Accordingly, it is a wonderful experience for me now to see how popular the Verpan products have become and just how timeless his designs have turned out to be.

Of course I'm very proud that there is still so much interest in my husband's design and his lifework. It would have made Verner happy, and it certainly makes me happy. Verner had very clear attitudes regarding his work and regarding shape, colour and function. At the same time he made conscious and brave use of different materials. Also in a way and a combination which often led to his contemporaries disparaging the "timelessness" of his design. The great interest in his design today proves the opposite".



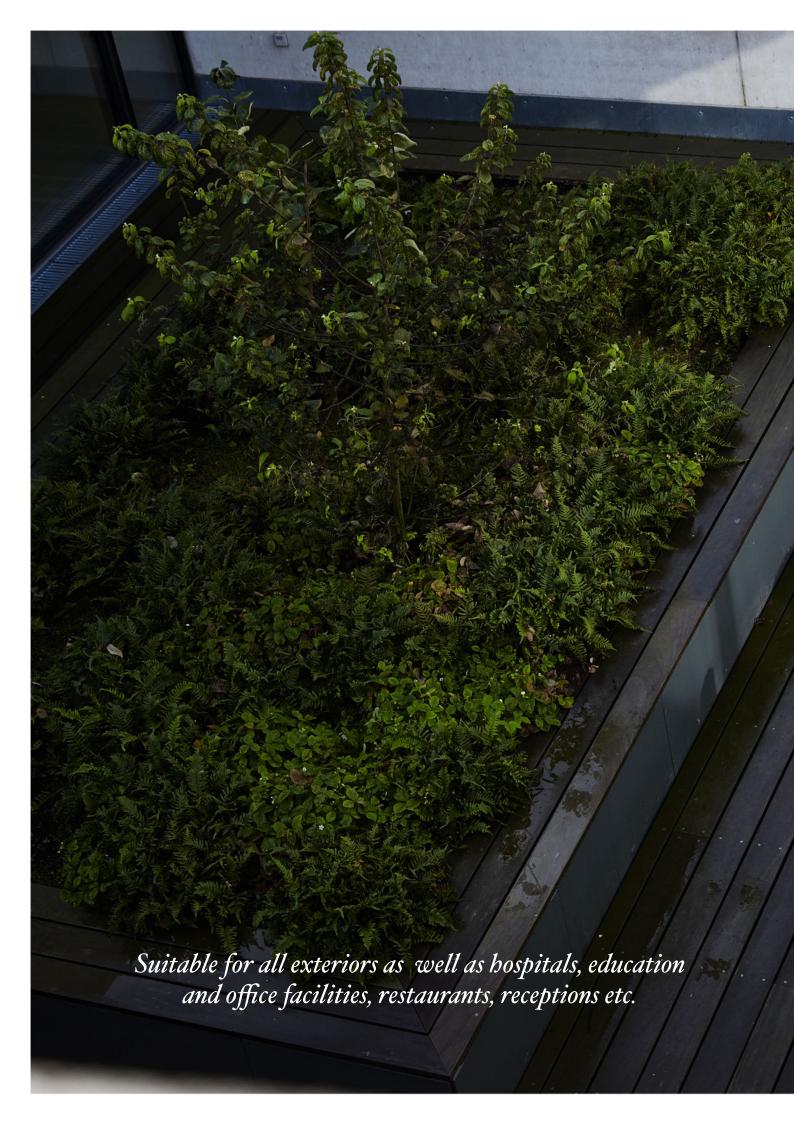
Verpan is - much like Verner Panton - a product of the Danish design tradition, which have put Denmark on the world map for functional, modern and unique design.

In close collaboration with the Panton estate - especially widow Marianne Panton - Verpan has acquired the production and sales rights to a significant part of Verner Panton's designs. In 2003 the production of lighting was initiated and in 2010 a furniture range was added. A continuous process of picking and choosing products from the vast treasure chest of Panton's work, will bring many more items to life again.

All of the Verpan products stand out as some of the most elegant and memorable of Verner Panton's designs. Products that create life, sound, movement, colour and light - design that brings value into the visual world around us.



Marianne and Verner Panton in the Cloverleaf sofa during Visiona 2 (1970)





Cloverleaf Sofa in-and outdoor

Designed by Verner Panton in 1967

This new version of the Cloverleaf in hardwearing polvethylene (PE) can be used both outdoors and in.

Verpan designed this version because the qualities and infinite seating options featured in the upholstered version of Cloverleaf are also desirable on patios, and in reception areas, waiting rooms etc.

With the guidance and assistance of technicians and engineers, we have manufactured a model in polyethylene. Not only can its UV-resistant surface withstand sun, wind and the changing seasons, it also meets the professional cleaning requirements of the various sectors of the healthcare system. Its tough surface also makes Cloverleaf an idea choice for the hospitality industry or a busy front office.







CAN BE WATER OR SAND FILLED FOR PERMANENT REQUIREMENT







CAN BE FIXED TO THE GROUND EASY ASSEMBLY



